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Introduction to Book Publishing

Thursday, 6 June 2024 09:00 (1h 30m)

This roundtable is intended to provide a valuable service to the BISA community by offering an overview of book publishing, especially for first-time authors. This international group of experienced editors represent both university presses and commercial academic presses. They will both describe and demystify how to get published, what you should expect throughout the process, and what you should do after publication to help make your book a success.

Structure:

Moderator (scholar) plus five book-publishing panelists.

Brief introductions by moderator and then max 10 minutes of prepared remarks by each panelist.

- Editors will describe their areas of focus and the types of books that they publish (very brief).
- Editors will address their assigned questions.

Lots of time for questions and answers from the moderator and audience.

Track Classification: BISA