British International Studies Association

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Type: Panel

Visual Iconicity, Methodology, and Interdisciplinary Approaches

Friday, 20 June 2025 15:00 (1h 30m)

This panel focuses on more theoretical and methodological aspects of visual research, including the concept of visual iconicity, the use of interdisciplinary approaches and visual methods, and the analysis of visual materials in various contexts, such as news photography, political murals, and international reports. The papers in this panel explore how visual representations can be studied and theorised, and how different disciplinary perspectives and methodological approaches can contribute to a deeper understanding of the role of visuality in various social and political domains. The panel aims to combine formal presentations of the papers and subsequently engage in a discussion following the World Café method, led by Léa Lamotte (chair). Lamotte, PhD in Geography, has conducted extensive research utilising creative and visual methods, such as collage and body mapping, to explore everyday practices in South America and Spain, employing interdisciplinary approaches. The objective is to initiate a discussion on the development of visual research methods that can be implemented with minimal resources in pursuit of degrowth and sustainability principles, as well as for research projects with constrained financial resources. The outcomes of the discussion could be presented in the form of a comic strip (or another visual medium).

Track Classification: International Relations as a Social Science Working Group